



The Second Sustainability Summit

***The green agenda
after Copenhagen***

Wednesday, October 20th 2010

Athens Hilton Hotel
Greece

Programme

08:00	Registration and refreshments
09:00	<i>Chair's opening remarks:</i> THE LATEST THINKING OF <i>THE ECONOMIST</i> AND THE EIU ON CORPORATE SUSTAINABILITY John Andrews , <i>Consultant Editor, <i>The Economist</i></i>
09:15	AFTER COPENHAGEN: WHAT IS THE NEW CLIMATE CHANGE AGENDA? Ioannis Maniatis, Deputy Minister of Environment, Energy and Climate Change, Greece
09:30	Questions and discussion
09:40	WHO IS DRIVING THE GREEN AGENDA? Karl Falkenberg, <i>Director-General for the Environment, European Commission</i> (<i>acceptance in principle</i>)
09:50	Questions and discussion
10:00	IS SOCIETY DEMANDING CHANGE FROM BUSINESSES OR NOT? Robin Chater, <i>Secretary-General, The Federation of European Employers</i> The Greek case Nikos Analytis, <i>President, Hellenic Network for CSR</i>
10:20	Questions and discussion
10:30	GREEN BUSINESS: A SUCCESSFUL BUSINESS? Kirsi Sormunen, <i>Vice-president for Environmental Affairs, Nokia</i> Rich Lechner, <i>Vice President, Energy and Environment, IBM</i>
10:50	Questions and discussion
11:00	Break

11:30	<p>GREEN ICT: HOW MUCH PROGRESS HAVE WE MADE? Antonis Markopoulos, <i>Special Secretary for Digital Planning, Greek Ministry of Regional Development and Competitiveness</i></p> <p>BUSINESS ROUNDTABLE DISCUSSION • A cost effective reality for businesses? • A way out of the crisis? Isidoros Sideridis, <i>Business Development Manager, Sieben</i></p>
12:00	<p>GREEN BANKING: OBSTACLES AND OPPORTUNITIES Representative of the banking sector</p>
12:10	Questions and discussion
12:20	<p>JOBS AND GROWTH THROUGH GREEN BUSINESS</p> <p>Kyriakos Mitsotakis, <i>Fmr President of the Standing Committee for the Environment, Hellenic Parliament, MP, Nea Dimokratia Party</i></p> <p>Nikos Chryssogelos, <i>Chemist-Environmentalist, Executive of Ecogreens, Greece</i></p> <p>The business perspective: Constantine Michalos, <i>President, Athens Chamber of Commerce and Industry</i></p>
12:50	Questions and discussion
13:00	<p>WHO PAYS FOR CLIMATE CHANGE? Developed vs developing</p> <p>Alexis Tsipras, <i>President, Coalition of the Left of Movements and Ecology, Greece</i></p> <p>Costas Cartalis, <i>Professor, MP & President of the Standing Committee for the Environment, Hellenic Parliament</i></p> <p>Nikos Charalambides, <i>Executive Director, Greenpeace Greece</i></p> <p>Demetres Karavellas, <i>Chief Executive Officer, WWF Greece</i></p>
13:40	Questions and discussion
13:50	<p>WILL WE WIN THE BET FOR A SUSTAINABLE WORLD?</p> <p>George Grammatikakis, <i>Professor Emeritus, University of Crete</i></p>
14:00	Questions and discussion

14:10	<p>HOW ARE COUNTRIES IN SOUTH-EAST EUROPE TACKLING CLIMATE CHANGE? WHAT STILL NEEDS TO BE DONE?</p> <p>Spyros Kouvelis, Deputy Minister of Foreign Affairs, Greece</p> <ul style="list-style-type: none"> • The business perspective <p>Peter Michel Heilmann, <i>President, EuroCharity</i></p> <p>Nikolaos Vlachopoulos, <i>Business Commercial Director, Vodafone Greece</i></p>
14:40	Questions and discussion
14:50	<p>GREEN DEVELOPMENT IN SOUTH-EAST EUROPE: Theory and action</p> <p>Tina Birbili, Minister of Environment, Energy and Climate Change, Greece</p> <p>Fatmir Mediu, Minister of Environment, Forestry and Water Administration, Albania</p> <p>*Laszlo Borbely, Minister of Environment & Forests, Romania</p> <p>*Veysel Eroglu, Minister of Environment and Forests, Turkey</p>
15:20	Questions and discussion
15:30	<p>Luncheon</p> <p><i>Guest of honour and keynote speaker:</i></p> <p>Tina Birbili Minister of Environment, Energy & Climate Change Greece</p>
17:00	Conclusions-End of conference

23/09/ 2010

* awaiting confirmation

Please note that all speakers mentioned herein **have confirmed their participation** except for those who appear with an asterisk. This conference is registered to the Economist Conferences for Greece & Cyprus / Hazlis & Rivas Co. Ltd. We reserve the right to amend the topics and speakers if necessary.