

The reference point for CSR and the Green Economy

EuroCharity's mission

To be Europe's largest privately-run communication and networking platform specialised in CSR (Corporate Social Responsibility), SRI (Sustainable and Responsible Investing) and the Green Economy.

EuroCharity is a unique social entrepreneurship model creating synergies for its members/clients and their stakeholders in Europe and world-wide. Founded in 2006, EuroCharity offers innovative on-line and tailor-made off-line services to a growing network of corporate, educational institution, local authority and NGO members and clients.

company profile

The firm owns and daily updates two popular portals that act as a reference point for CSR and the Green Economy:

www.eurocharity.gr/en (Greek portal) and

www.eurocharity.eu (European portal).

EuroCharity also publishes a multi-stakeholder Yearbook, a fortnightly e-newsletter, facilitates networking among members and clients, promotes and co-organises events, and offers custom-made services.

Services offered by EuroCharity:

- Creating, maintaining and promoting micro sites inside its popular on-line CSR, NGO and Green Economy Directories.
- (Co-)organising, supporting and promoting forums, conferences, exhibitions, roundtable discussions and other events for or on behalf of members and clients, in Europe and beyond.
- Publishing a fortnightly e-newsletter sent to a list of "opt-in" receivers.
- Offering tailor-made solutions to EuroCharity's corporate members related to CSR, SRI, social innovation and civil society.
- Gathering specific data for well-known organisations such as GRI but also members and clients from the public and private sectors related to CSR, SRI and the Green Economy.
- Offering liaison services between leading SRI asset management firms and financial institutions on the one hand and companies seeking to attract SRI capital on the other.
- Creating synergies through Members-to-Members (M2M) matchmaking and networking.
- Viral marketing and interactive advertising specifically focused on reaching out to stakeholders interested or involved in CSR, SRI and the Green Economy.

services

EuroCharity Yearbook

In 2007, EuroCharity introduced a new series of albums entitled "EuroCharity Yearbook" (www.eurocharity.gr/en/yearbook).

Through these thematic publications, EuroCharity aims at offering its members and clients a unique platform for multi-stakeholder dialogue.

EuroCharity has to date released four books, which focused on a wide range of themes such as Sustainability, Green Development, Competitiveness, Entrepreneurship, Innovation, Corporate Culture, Environmental and Natural Disasters.

The latest Yearbook, entitled "The Future of Responsible Investing", highlights the growing importance of Environmental, Social and Governance (ESG) investing and informs key stakeholders, including decision-makers, policy formers and the sustainable/ethical/SRI community, on the latest trends, research, indices, best practices and intelligence related to the future of responsible investing.



partners

EuroCharity's partners include GRI (Data Partner in Greece), CSRwire

(U.S.A.) and Ethical Performance (U.K.), while the company

is a signatory to the UN Global Compact.

members

EuroCharity currently has over 350 members throughout South-East,

Western and Northern Europe from the private, public and citizen

sectors.

A unique social entrepreneurship model in Europe

Network of **350** corporate, NGO, university and local authority members today

Largest portal of its kind in S.E. Europe

10% of pre-tax profits channelled to fund non-profit projects of NGO members

14,000 opt-in e-newsletter receivers

20,000 press releases and uploads to date

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